

**Text CHEST to 70085  
to donate £5**

Keyword	CHEST
Marketing opt-out keyword	CHESTNOINFO
Campaign Type	One-off
Shortcode	70085
Default Amount	£5

### Promoting your campaign

Copy the below call-to-action to begin promoting your campaign right away! To compliantly collect marketing consent, you must always promote both keywords together.

#### Collect marketing opt-in

Text CHEST to 70085 to donate £5

Texts cost £5 plus one standard rate message and you'll be opting in to hear more about our work and fundraising via telephone and SMS. If you'd like to give £5 but do not wish to receive marketing communications, text CHESTNOINFO to 70085.

Copy the below call-to-action to begin promoting your campaign right away! To compliantly collect marketing consent, you must always promote both keywords together.

#### Collect without marketing opt-in

Text CHEST to 70085 to donate £5

Texts cost £5 plus one standard rate message